



Bank Asya
Istanbul, Turkey
<http://www.asyafinans.com.tr/>

Industry:

Financial Services

Annual Revenue:

N/A

Employees:

3252

Oracle Products & Services:

Oracle Database 10g
Oracle Data Integrator

Oracle Partner:



Intellica
<http://www.intellica.net/>

“The best things about Oracle Data Integrator are its performance and simplicity. Oracle Data Integrator has enabled us to increase the productivity of our data warehouse project involving data transfer from different databases and transformations. Also we would like to thanks to Intellica, Oracle Partner, who gladly shared their experience of banking and data warehouse solutions.” - Bülent Güngör,
Software Development Manager,
BANK ASYA

Bank Asya Accelerates ETL Processes by 400%

Bank Asya provides a wide range of banking products and services to retail, corporate and commercial customers in Turkey. The company was founded in 1996 as a Turkish Private Finance House (now known as a participation bank). Participation banks operate in accordance with the principles of interest free banking. The bank has a network of over 120 branches, and is currently the fourteenth largest private bank in Turkey, with assets of \$4.7 billion as of September 2007. Bank Asya is also the largest of the four participation banks in Turkey, with a 30% market share.

Challenges

- Integrate multiple databases to create a single customer view
- Implement a platform-independent tool to make ETL processes faster and more efficient
- Improve analysis capability and allow analysts to mine data without slowing the system
- Identify errors and anomalies in databases to improve reliability and maintain data quality
- Improve the user friendliness of systems to increase efficiency and reduce training time

Solution

- Accelerated ETL processes with Oracle Data Integrator by 400% - cut time taken from 2 days to 4 hours
- Improved analysis capability dramatically due to improved data availability and quality
- Reduced the time necessary to create complex queries from 1 day to 5 hours
- Eliminated serious errors in data by using error reporting in Oracle Data Integrator
- Reduced human error in data entry thanks to the user-friendly interface
- Cut costs by 50% by eliminating ETL hub server and ETL engine
- Reduced training time from 2 weeks to 2 days
- Improved ETL team collaboration – Oracle Data Integrator has made it possible to assign specific jobs to each team member